



Women SME Accelerator Programme



MENTEE

Adanne Uche

CEO, <u>Ady's Agro Processing Limited</u> (<u>The Wellness Boutique</u>)



Nigeria

Adanne Uche, founder and CEO of Ady's Agro Processing Limited ("The Wellness Boutique") in Lagos, Nigeria, is a dynamic entrepreneur revolutionizing Nigeria's food and agriculture industries. With nearly two decades of corporate and entrepreneurial experience and a degree in Foreign Languages (French/German), she develops healthy, locally sourced cooking products, including palm oil, honey, gluten-free flours, and baby foods - all sourced directly from local farmers to guarantee quality, traceability, and sustainability. Adanne's leadership has earned her recognition, including her selection as one of the top 50 MSME Founders in 2023 and as a 'Trailblazer' fellow in the Leading African Women in Food Fellowship (LAWFF) in 2024. Her expertise extends beyond business as she actively coaches and mentors over 600 women and youth, empowering the next generation of entrepreneurs. Adanne has graced various prestigious platforms, including television, international investment pitches, and academic circles such as SOAS University in London, impacting her audiences with insights on business establishment, scaling, and sustainability.

Ady's Agro Processing Limited (The Wellness Boutique)

The company operates at the intersection of technology and traditional agriculture, leveraging innovative processes to offer preservative-free, ethically sourced ingredients while empowering Nigerian farmers. By tackling issues like malnutrition, food adulteration and post-harvest losses, Ady's has positively influenced Nigeria's food landscape, with its products reaching not only local but also international markets, including the UK and US. Committed to sustainability, Ady's employs zero-waste practices and aims to become a trusted consumer brand known for high-quality, health-focused products. With a vision to expand across Nigeria and beyond, Adanne aspires to make Ady's a leader in nutritious food solutions, creating a legacy of responsible consumption, environmental stewardship, and economic empowerment for communities in Nigeria and across Africa.



MENTOR

Yaa Kusi Binka

CEO

Pepper Delight Ghana