



## MENTEE

### Fannie Perisha Gondwe

Founder and Executive Director, [Perisha Agro and Packaging Enterprise \(PAAPE\)](#)



Malawi

Fannie is the Founder and Executive Director of Perisha Agro and Packaging Enterprise (PAAPE), an Eco-inclusive green business aiming at improving the nutritional status of women and children under-five by promoting the growing and consumption of biofortified foods. Fannie holds an MBA from Eastern and Southern Africa Institute of Management (ESAMI). She worked with World Agroforestry Centre (ICRAF) 2003-2014 as the Regional Finance and Administration Manager for Southern Africa region before founding Perisha Agro and Packaging Enterprise in 2015. Fannie has won several awards and made impactful achievements in agribusiness. The most recently is the 2024 WAYA - Value4Her "Women Empowerment Champion" Category award winner. In April 2024, Fannie was featured on CNN - Inside Africa program as one of the most inspiring entrepreneurs in agribusiness in Africa and she is among the 2022 top 50 African Business Heroes under Jack Ma ABH Program. Fannie is also listed among 100 Malawian Inspiring Women Entrepreneurs by Wealth Magazine (2022). She is the Malawi Focal Point for Global Network of Civil Society Organizations for Disaster Reduction (GNDR) and currently sits on 3 Boards. Fannie is a Coach, Mentor and Trainer to women and the youth.

### Perisha Agro and Packaging Enterprise (PAAPE)

PAAPE's success is founded on hard-work and committed team, partnerships, resilience and supply chain management with small holder farmers. Current products on the market include Orange Fleshed Sweet Potato Flour and Puree; Orange Maize Flour; Cassava Flours; Beans and Bean Flour; Rice and Rice Flour; Soya and Corn-Soya Blended Flours; Millet and Sorghum Flours and Honey. From 2016 to 2023, Perisha reached out to more than 800,000 households with its food products which are sold in supermarkets, wholesale; retail; hawkers and also regional and international markets.



## MENTOR

### Anne Ewurabena Sarfo

CEO,  
Anne's Perfections