



MENTEE

Ifeoma Mary Okonkwo

Co-Founder and Group Managing Director,

IFGREEN Industries & Investment Ltd



Nigeria

Ifeoma is a dedicated agripreneur, & a visionary leader. She is very Passionate about revolutionizing agriculture, especially in the cassava value chain. With background in agribusiness management and a deep commitment to a sustainable ecosystem, she collaborates closely with farmers, community leaders, and stakeholders to drive economic prosperity and environmental stewardship. Her work with IFGREEN directly aligns with UN Sustainable Development Goals 1, 2, 5, 13, and 15, building a legacy of empowerment, responsible consumption, and impactful change. Under her leadership, IFGREEN has expanded from FMCG products to industrial derivatives, growing from a 2-man team to 65 direct and 150 indirect staff, with a strong focus on engaging women and youth.

IFGREEN Industries & Investment Ltd

IFGREEN Industries & Investment Ltd is an integrated company transforming locally grown, climate-resilient cassava into nutrient-dense, gluten-free premium food and industrial products. Starting with 15 hectares of farmland, IFGREEN now operates 200 hectares directly and supports hundreds of smallholder farmers through its Off-taker program, providing them with a stable market. These efforts have conservatively increased farmers' revenues by 40%. Addressing Nigeria's demand for cassava derivatives, IFGREEN strengthens the local cassava industry while reducing import dependence. Environmental sustainability is a core value at IFGREEN, which utilizes zero-waste practices by repurposing cassava waste (peels and mash) into animal feed, promoting a circular economy. Ifgreen's social impact initiatives, such as creating jobs for women and youth, align with its mission to support rural communities while conserving the environment.



MENTOR

Anne Kathrin Raab

Communications Lead Food Security & Smallholder,
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