



## **Women SME Accelerator Programme**



## **MENTEE**

## Caroline Wanjiru Mambo Mutethia

Founder & Director, Wedgehut Foods



Kenya

Wanjiru Mambo is reshaping Africa's agrarian landscape one potato at a time. As the founder and director of Wedgehut Foods Ltd, she combines entrepreneurial expertise with a commitment to uplifting farmers and enhancing food security across the continent.

She has forged key alliances to transform the potato value chain, ensuring top-quality produce reaches every corner of the nation and beyond. Her hands-on approach spans from the boardroom to the fields, where she fosters sustainable growth with small-scale farmers.

Honored with the Zuri Awards in 2023 and the AGRA WAYA award in 2024, her leadership includes collaborations with KIEP 250+, the World Bank, and Partners in Food Solutions. Wanjiru's passion lies in revolutionizing Africa's food security through a robust and sustainable potato value chain.

## **Wedgehut Foods Ltd**

Is a potato processing enterprise Located in Nairobi Kenya. We are passionate about potatoes value addition easing the time taken to source, prepare, cook, and serve. This ensures it gets to the plate with a rich delicious natural taste. We serve a diverse clientele that includes; Hotels, Restaurants, Hospitals, Food Caterers, Schools, and individuals. Once an order is placed, we ensure deliveries are always made on time without any delays. At Wedgehut, we are more than just a partner of smallholder farmers—we are catalysts for change. By providing direct market access, promoting sustainable farming, and championing women in agriculture, we are redefining the potato value chain in Kenya. Our commitment to sustainability, climate resilience, and hunger eradication drives everything we do, aligning our efforts with the SDGs for a brighter future. Discover how we're creating impact, one farm at a time.



**MENTOR** 

**Jeanne Bernick** 

Executive Director Pinion Global Network