



WORLD
FOOD
FORUM

GLOBAL
YOUTH
ACTION

WORLD FOOD FORUM GLOBAL YOUTH ACTION INITIATIVE

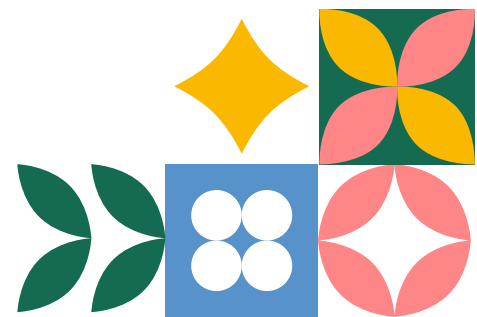
YOUTH CULTURE PROGRAMME

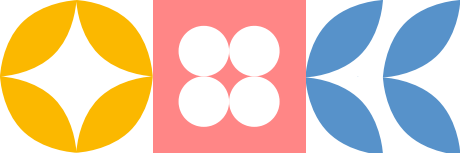
Empowering youth for a better food future

Culture is a universal language that can engage people from all corners of the world and influence how we interact with our agrifood systems. By inspiring young people worldwide through culture, we can achieve the Sustainable Development Goals and build better agrifood systems together.

OBJECTIVE

The World Food Forum (WFF)'s Global Youth Action Initiative (Youth Initiative) was established to harness the passion and power of youth to transform our agrifood systems. Its Youth Culture Programme aims to inspire and empower youth through film, art, music and gastronomy, enabling them to be catalysts for behavioural change in support of more sustainable agrifood systems.





ACTIVITIES

Through the Youth Culture Programme's activities, the WFF Youth Initiative utilizes the universal languages of art, film, gastronomy and music to drive youth engagement and empowerment in agrifood systems.

Sustainable Gastronomy Week

Igniting a sustainable gastronomy movement by encouraging young chefs worldwide to showcase sustainable culinary practices to engage their communities and transform how food is produced, prepared and consumed.

Young Chefs Programme

Empowering young chefs worldwide to adopt and promote sustainable practices that contribute to healthier diets and a healthier planet, equipping them with the necessary expertise and tools to implement local initiatives and advocate for sustainable agrifood systems.

Film Festival

Addressing critical topics such as climate change, innovation and sustainability by highlighting young filmmakers who explore complex agrifood systems issues through visual and narrative storytelling. Film serves as a persuasive medium for education on key issues, and to inspire solutions and collective action for a more resilient and sustainable food future.

Music

Unifying audiences and raising awareness about agrifood systems issues through music. Through the creation of an anthem that highlights the WFF's annual theme and concerts that give voice to agrifood systems, music inspires young people to engage in agrifood systems dialogue and action.

Art

Showcasing the power of art to raise awareness about complex agrifood systems issues. Through annual public exhibitions, and the incorporation of powerful art displays at the WFF flagship event, young artists play a crucial role in highlighting issues surrounding our agrifood systems, inspiring conversation and engagement.

WORK WITH US TO SUPPORT AGRIFOOD SYSTEMS TRANSFORMATION THROUGH THE POWER OF YOUTH CULTURE!

We are looking for:

- Sponsors to support cultural activities for young people to become agents of change in their local communities;
- Educators and leaders in the agrifood sector to host workshops and trainings to support capacity development for the Young Chefs Programme;
- Young filmmakers committed to raising awareness about issues and solutions related to agrifood systems, and experienced film professionals to mentor and empower young filmmakers; and
- Upcoming young artists and musicians with sustainability, climate or agrifood systems at heart to create the yearly anthem and art exhibitions.

CONTACT

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**Youth Culture
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